



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur

AN INSTITUTE RECOGNISED UNDER SECTION 2(F) AND 12(B) BY UGC MBA PROGRAM ACCREDITED BY NBA FROM 2019-20 TO 2021-22 ACCREDITED BY NAAC WITH 'A' GRADE ______ _____

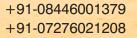




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Deekshabhoomi, Nagpur - 440 010, Maharashtra (INDIA)







Monday to Saturday 8:00 AM to 8:00 PM



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VALUES I COMMITMENT I EXCELLENCE



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OUR PATRONS



VISION

To develop a center of excellence for Value based management education and research through commitment and continuous learning, significantly partner the industry and be conscious to societal responsiveness.

MISSION

To prepare students to become creative, risk takers and ethical leaders throughout their professional career. To develop skills that prepare future managers to succeed in an ever changing business environment. To provide an atmosphere for students to solve complex organizational issues and not get mired in the traditional paradigm of management.

QUALITY POLICY

We, the members of DAIMSR family are committed to develop the institution into a model in business education for learning, practicing, and building knowledge, raising the quality of education to global standards, catering to the expectations of stakeholders, while addressing the dynamics of corporate environment.



PRESIDENT Arya Nagarjun Sheurei Sasai

VALUES - COMMITMENT - EXCELLENCE

The three words are the associated symbols, which outline DAIMSR's guiding philosophy of it's existence for nearly three decades. Moral values are deep rooted in every policy and action that is initiated in the institute and is the first principle which guides every decision. Commitment forms the second principle, which indicates a deep sense of responsibility towards endeavor howsoever big or small it may be. Commitment is from where the institute draws all it's energy and enthusiasm. The last symbol Excellence is what the institute aims to achieve through all it's actions. It helps in setting up benchmarks and sets newer standards of wor k, ethics, proficiency and knowledge.

Hence, these three symbols are practiced and taught at DAIMSR, and forms an inseparable part of its culture.

THE GOLDEN PRINCIPLES OF DAIMSR

Educate - Empower - Elevate **Presence - Participation - Progress**



DIRECTOR'S MESSAGE

Institute of Management Studies and Research, have always believed in delivering knowledge and education with a deep sense of responsibility. Our innovative training techniques stem out of well researched and time tested instructional practices. Being the oldest private Management institute in the region, we acknowledge our responsibility of leading by example and setting higher standards.

infuse intellectual energy in our students, to cater to ever rising corporate demand for quality

We at Dr. Ambedkar professionals. We seek to understand the dynamics of business environment and unravel it with eloquence.

We offer a wide range of short term courses in management, along with our flagship MBA course, for working professionals as well as job seeker, and of course budding entrepreneurs. Over the years, we have developed strong corporate linkage and most of our students are highly valued by employers. It is our endeavour to welcome you to DAIMSR to share our vision of excellence with commitment and values.



DR. SUDHIR S. FULZELE B.E., M.B.A., Ph.D.

THE INSTITUTE

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The Dr. Ambedkar Institute of Management Studies specializations apart from guiding the research scholars & Research was started in 1987 under aegis of P. P. Dr. from various universities across India. On the academic Babasaheb Ambedkar Smarak Samiti, Deeksha Bhoomi, front, the Institute has made its presence felt at state and Nagpur. Being one of oldest Business Schools in Central national level competitions and produced excellent results India, the institute attracts students from all the corners of in the university every year since inception. the country. The mother institution has been accredited with Being the oldest private institution in the region, DAIMSR enjoys vast patronage form the industry with over

Twenty Five years of operations, the institute has developed The institute has a state of the art infrastructure, strong linkages with the industry. The quality of placements achieved in the past stands as strong evidence of this linkages. The institute has its alumni placed across the length and breadth of the country as well as internationally. Critical to early success in career, is recognizing individual This is backed by a highly qualified faculty pool, talents and leveraging it through conscious mentoring and monitoring. At DAIMSR every student has a designated mentor who holds the responsibility of creating a path for the student to stride.

A+ grade by NAAC, which is the only institution in central India to receive such rare distinction. which includes wi-fi Campus, Hi-tech auditorium. Conference room, and well-stocked library and two internet ready LANed computer labs apart from basic amenities. having vast experience in industry and teaching. Two third of the faculty members are conferred with Doctoral Degree and are continuing research in their respective

CO-ORDINATOR'S MESSAGE

Welcome to DAIMSR, one of central India's most prestigious business school. At the outset, let me acknowledge that we're happy to be recognized as a highly disciplined institute with long working hours. I promise that you will realize it in the very first week when we start the induction of your batch. So, it would be better if you're prepared for it.

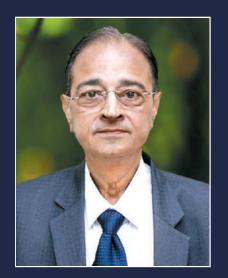
As future managers the first thing that we want to inculcate in our students is the ability to work long hours because unlike the developed economies, working hours in the Indian corporates is easily around 9 to 10 hours a day.

I would like to reinforce the fact that you've selected a professional course and we thus expect very high standards of professionalism from you. Each student has been allotted a Mentor who will help you settle and

grow in this institute. Please get in touch with them and make yourselves comfortable as early as possible.

We strongly believe in 3 Ps -Presence | Participation | Progress. We expect you to be in the institute, on time, in the right attire and actively participate in competitions, presentations and events. Ultimately you will find yourself marching the path of progress.

Welcome again. Have a prosperous and a memorable stay at DAIMSR.



DR. VILAS M. CHOPDE M.Com., M.Phil., Ph.D.

UNIVERSITY MERIT RANK HOLDER - 2019

MBA



1st Rank Ayushl Sanjay Khandelwal CGPA - 8.58



8th Rank **Meenal Pramod Mude** CGPA - 8.19



9th Rank **Protusha Prithwish Bera** CGPA - 8.15



9th Rank Rohanti Awadhut CGPA - 8.15



Bhakti Sakhahari Agnihotri CGPA - 8.42

3rd Rank

9th Rank Bhagyashree Satish Gaikawad CGPA - 8.15

9th Rank Nikita Nitin Wahane CGPA - 8.15



10th Rank Ashwini Narendra Mendhe CGPA - 8.12

MCM



4th Rank Priya Jagatram Chawla CGPA - 8.96



6th Rank Anam Ayyub Khan CGPA - 8.88



6th Rank Diksha Ashokrao Wani CGPA - 8.88



BBA

4th Rank Nikita Devidas Paunikar CGPA - 9.08

5th Rank Komal Naresh Jejani CGPA - 9.04



9th Rank Prachi Agarwal <u>CG</u>PA - 8.96

PROGRAMME STRUCTURE

Master Of Business Administration (MBA)

SEMESTER - I

- Managerial Economics
- Π. Management Information Systems
- **Business Research**
- Organizational Behavior
- Financial Reporting, Statements and Analysis
- Business Statistics and Analytics for Decision Making
- Legal and Business Environment
- Managerial Skills for Effectiveness

SEMESTER - III

- Summer Internship Project Assessment
- Elective I Paper 1
- Elective I Paper 2
- Elective I Paper 3
- Elective II Paper 1
- Elective II Paper 2
- Elective II Paper 3
- Strategic Management

CORE GROUP

MARKETING MANAGEMENT Paper - 1 : Sales and Distribution Management Paper - 2 : Digital and Social Media Marketing Paper - 3 : Integrated Marketing Communication & Brand Management Paper - 4 : Retail Sales Management and Service Marketing

FINANCIAL MANAGEMENT

Paper - 1 : Investment Analysis and Portfolio Management Paper - 2 : Project Appraisal and Finance Paper - 3 : Financial Derivatives Paper - 4 : Managing Banks and Financial Institutions

HUMAN RESOURCE MANAGEMENT

Paper - 1 : Manpower Planning, Recruitment and Selection Paper - 2 : Performance Management System Paper - 3 : Compensation and Benefits Management Paper - 4 : Team Dynamics

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SEMESTER - II

- Financial Management
- Marketing Management
- Human Resource Management
- Operations Management
- International Business Management
- CSR and Sustainability
- Cost Accounting
- Management Case Analysis

SEMESTER - IV

- Elective I Paper 4
- Elective II Paper 4
- MOOC 1
- MOOC 2
- Project Work & Viva Voce
- Exit Seminar and Open Defense

SPECIALIZATION

COMPLEMENTARY GROUP

BUSINESS ANALYTICS

Paper - 1 : Data Visualization For Managers
Paper - 2 : Data Mining
Paper - 3 : Data Science Using R
Paper - 4 : WEB and Social Media Analytics

ENTREPRENEURSHIP DEVELOPMENT

- Paper 1 : Entrepreneurial Theory and Practices
- Paper 2 : Business Plan Formulation
- Paper 3 : Social Entrepreneurship
- Paper 4 : Entrepreneurial Marketing

INTERNATIONAL BUSINESS MANAGEMENT

- Paper 1 : International Marketing Management
- Paper 2 : Export Documentation and Procedures
- Paper 3 : International Finance
- Paper 4 : International Human Resource Management

The Programme

The MBA programme at DAIMSR is approved by All India Council of Technical Education (AICTE), New Delhi; recognized by Directorate of Technical Education (DTE), Mumbai and is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. The duration of MBA course is 2 years comprising of Semester I and II in the first year and semester III and IV in the second year.

The institute admits 240 students in the first year of the MBA programme (180 students in first shift and 60 students in second shift.) The specializations offered by the institute are Marketing Management, Financial Management, Human Resource Management, International Business Management and Operations Management.

Program Educational Objectives - Master of Business Administration Our MBA Programme will create graduates who:

- 1. Will be recognized as a creative and an enterprising team leader.
- 2. Will be a flexible, adaptable and an ethical individual.
- 3. Will have a holistic approach to problem solving in the dynamic business environment.

The **CLAD** Learning Model

Modern education encompasses a whole gamut of pedagogical inputs in order to facilitate learning and application of learned concepts to real environment. At **DAIMSR**, a unique learning model has been developed that combines various teaching & training mechanisms.

A combination of theoretical concepts and applied knowledge by experience is developed in order to achieve the objective of all round and industry focussed learning. Special efforts are taken to develop qualities & traits which transforms the students in to a professional.

Admission Process

Candidates desirous of securing admission to the two year MBA programme has to go through the admission procedure prescribed by the Directorate of Technical Education (DTE), Mumbai.

Pedagogy

The institute has a splendid blend of academicians and professionals who together constitute the faculty strength. These experienced faculty members use a mix of pedagogical inputs to make the learning process enjoyable at the same time ensuring that the students are capable of applying their learning in the real world. The institute also has access to a large pool of practicing professionals who are more than willing to add to the existing knowledge base.

Eligibility

The candidate should have passed three years degree course of any statutory university recognized by Association of Indian Universities with minimum 50% marks in aggregate (45% for the candidates of reserve category)

The candidate should have appeared and have valid score in MBA/MMS-CET (Common Entrance Test) conducted by DTE, Mumbai for the academic year 2019-20 Ap Alo (co All AT ye inf DT

Fee Structure

The ad hoc annual fee for the year 2019-20, as prescribed by the Shikshan Shulka Samiti is is.1,07,825/- (Rupees One Lakh Seven Thousand Eight Hundred Twenty Five only)

* The annual fee is subject to revision by the Shikshan Shulka Samiti, Govt. of Maharashtra.

Other university expenses, for e.g. examination fees, eligibility certificate etc, are not included in the above mentioned fees.



Appeared for CMAT (conducted by AICTE), CAT (conducted by IIMs), JMET (conducted by IITs), MAT (conducted by AIMA in 2019), XAT (conducted by XLRI), ATMA (conducted by AIMS) for academic year 2019-20. For details please refer information brochure of DTE or website of DTE i.e.

www.dtemaharashtra.gov.in www.mahacet.org

INFRASTRUCTURE & FACILITIES

Lecture Halls

The air-conditioned lecture halls are spacious and state of the art, in the sense that they are fully equipped with latest teaching aids such as whiteboards, multimedia projectors, sound system, etc. The campus is Wi-Fi enabled which enhances the use of internet as and when desired.





Recreational Rooms for Boys & Girls

A healthy body is home to a healthy mind. Students at DAIMSR are encouraged to indulge in sports as it is perceived to be the most effective tool to develop team building and competitive skills. There are separate rooms allotted for girls and boys where they can engage in games and sports.



Conference Hall

A conference hall is integral to a management programs. DAIMSR has an air conditioned hall having a seating capacity of 50 people with the latest presentation equipment's and sound system.



Virtual Classroom

The institute has entered into an mou with watchwitz technologies (p) Itd. To provide interactive sessions with eminent speakers from industry and academia across india. The apropos gumption initiative is sponsored by the department of science and technology, govt, of india. Daimsr is proud to be among the top 50 institutes in maharashtra to avail this facility for its students.



Seminar Halls

DAIMSR has the finest seminar-halls which are fully air-conditioned and well equipped with the latest presentation tools such as Multimedia projection system and a modem audio-visual facility.



-----Auditorium

The State of the Art Auditorium with a capacity to seat about 600 students is available at Institute. The Auditorium is equipped to hold large format cutural and academic events. The Auditorium is equipped with Acoustics and latest lighting equipments and is full air conditioned

First Aid & Medical Room

Students at DAIMSR are our valuable possession and we make sincere efforts to ensure that they are physically fit and heal thy. Every caret is taken to provide medical facility and first-aid treatment to the needy. The institute has tie up with corporate hospitals meet the medical needs of its students.



Computer Lab

The institute provides the latest computer system to the students. The institute has for large computer labs equipped with servers and computers having the latest software and internet connectivity providing unlimited access to students and faculty members.Over 600 students can access competing facilites at any point of time.



Cafeteria

The cafeteria experience is a must for each management student. DAIMSR is having a spacious and well furnished cafeteria. The canteen provides refreshment and the necessary break from the daily hectic routine of lectures and activities. The Cafeteria serves food at economic prices.





Language Lab

It is crucial for every students to learn have English as their of communication. We at DAIMSR, cannot agree, more. The institute has an English Lab which caters to the need for developing English writing and speaking skills of the students. The lab is equipped with the best learning software for this purpose.





Library & Reading Room

The institute has a well stocked library with around 23761 books and volumes. The institute has subscribed to a large variety of management journals and magazines. The institute has access to DELNET, which means all the books available in the Delhi Library Network are available to our students and faculties through the internet.

The internal environment enables the student to have an open access to books and journals and paves the way for discussion and facilitates group learning.



Insurance

All the students at DAIMSR are insured under the group insurance scheme. The insurance cover includes accidental injury or loss of life.

THE CERTIFICATIONS OFFERED

Licentiate & Associate Certification by Insurance Institute Of India

The insurance industry⁷ has shown a phenomenal growth in the last decade. Taking into consideration the demand for professionals in this sector, DAIMSR has been introduced this course. This module prepares students to become well versed with the present day requirements of the life insurance companies in Sales and Training & Development. DAIMSR acts as a training center for aspirants in this sector.

International Business Management (IBM)

For small and medium sized enterprises in the business or professional sendees industry, expanding to a foreign market can be a daunting proposition. Many such companies limit their growth by not taking the chance, while others proceed with insufficient preparation and then wonder why they didn't succeed. Our certificate course in International Business & Documentation is a brief outline of the key steps that should be undertaken prior to launching into an international venture, and some of the issues to consider as an organization or an individual.

Marketing Management (MM)

Marketing department is the backbone of any organization today. Developing competitive marketing strategies is a journey and not a destination. Organizations big or small face various marketing challenges. Companies are required to respond to challenges in the new context with very little support from past experience. Many new concepts have emerged in the field. The certification programmes in marketing at DAIMSR are aimed at contemporary marketing practices and developing skills among professionals to deal with emerging issues in marketing research, brand communication, consumer behavior and sales communication.

NISM's Certification In Financial Markets

The National Stock Exchange conducts Certificate Exams for several Financial Market Modules. DAIMSR acts as a training center for aspirants seeking to get these certificates. Some prominent certificate courses at DAIMSR are: Capital Markets Dealers Module, Derivatives Market Dealers Module. Mutual Fund Distributors Module, Commodities Market Module, etc.

Human Resource Management (HRM)

To provide valuable understanding in the field of human resources as a discipline and potential career DAIMSR conducts various certificate courses on Human Resource Management. Some prominent HR certificate courses at DAIMSR are: Competency Mapping, Designing FIR/Induction/Orientation/ Employee Manual and Effective Payroll Management. We believe these certifications helps future managers to engage with the industry and witness HRM in practice.

The Certificate in Introduction to Python Programming is intended for support personnel who wish to learn the Python programming language. This course offers an introduction to computer programming via the Python programming language. The learners gain practical experience with basic coding concepts.

Marketing Management (MM)

above.

Operations Management (OM)

Operations Management

Certification on "Fundamentals of

Operations" imparts relevant and

essential knowledge and helps the

students to develop an orientation

towards the subject. The certification on

"Microsoft Project 2007 for Effective

Scheduling" is an excellent way for the

students to prove their professional

prowess to prospective employers as it

helps in putting their resumes a rank

Marketing department is the backbone of any organization today. Developing competitive marketing strategies is a journey and not a destination. Organizations big or small face various marketing challenges. Companies are required to respond to challenges in the new context with very little support from past experience. Many new concepts have emerged in the field. The certification programmes in marketing at DAIMSR are aimed at contemporary marketing practices and developing skills among professionals to deal with emerging issues in marketing research. brand communication. consumer behavior and sales communication.

Data Analysis using Excel

This course focuses on how to effectively and efficiently utilize Microsoft Excel for data analysis. An effective use of Excel is helpful in enabling the leaner how to crunch a large data dump. It helps to minimizing manual labour, thereby saving time and performing a detailed analysis quickly. The course teaches the application of commonly-used formulas in new and different ways; uncover often over-looked Excel formulas; streamline number crunching and analysis via functions and tools.

Introduction to Python Programming

Introduction to Cloud Computing

This introductory course on Cloud computing will teach both the fundamental concepts of how and why Cloud systems works, as well as Cloud technologies that manifest these concepts, such as from Amazon AWS, Microsoft Azure, and OpenStack. Students will learn distributed systems concepts like virtualization, data parallelism, CAP theorem, and performance analysis at scale.



The DAIMSR Centre For Entrepreneurship

Eleap- The DAIMSR Centre for Entrepreneurship has been established as a body driven by students and supported by the institute to achieve the following objects :-



Organize entrepreneurship awareness camps, entrepreneurship development programmes.

Guide and assist prospective entrepreneurs various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information and technologies.

- 0 Conduct research works and survey for identifying entrepreneurial opportunities.
- Organize guest lectures, seminars, etc. for promotion and growth of entrepreneurship. 0
- Arrange visits to industries, Entrepreneurship summits & Conferences for prospective entrepreneurs. 0
- Help young entrepreneurs in management and HR development. Identifying, evaluating and 0
- developing business plans. Incubation of entrepreneurial ventures 0

Employment Guidance & Placement Assistance Cell

The Training and Placement Cell is committed to provide all possible assistance to students in their efforts to find employment. The benefits of this assistance are reflected in the preparation of our students, who are able to secure lucrative and esteemed position in recent years. The training and placement cell operates year round to facilitate contacts between Corporate and students.

The institute has a training and placement cell with an objective to help the students for pursuing their career goals by acquiring employment - seeking skills and thus to attain the desired employment. This cell provides various employment related training and guidance as well as arranges campus recruitment by reputed companies.

National Service Scheme(NSS)

The institute has a NSS unit with the purpose of educating students about social realities and to inculcate a spirit of social service and concern for the well being of the community.



Rotary Club of Daimsr Fort

Rotaract Club of DAIMSR Fort is a part of a global effort to bring peace and international understanding to the world. The purpose of this club is to provide opportunities for student managers to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities and to promote better relation between all people through a framework of friendship and service.







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Dr Ambedkar Institute of Management Studies & Research



A guest explaining the students about the courses

A'CERTIFICATIONWeek' was organised at DrAmbedkar Institute of Management Studies & Research (DAIMSR) in two phases Certification Courses were designed understanding the expec-tations & skills required from industry. The certification was contations & skills required from industry. Inecertification was con-ducted in the areas of Marketing (Selling Techniques), Finance (Mutual Fund Module), Human Resource (Designing HRManual), International Business (EXIM Trade Procedure & Practices) and operations management (Project Management). Dr Vijay Joshi, Incharge- Certifications and Add-on courses spoke on the occa-sion. CED of Royal Freight Forwarders DIS Moorthy. Dr Rajesh Iyer, Banker and Financial Advisor; Officials from AFCONS, Naggour Vistor and Leormantian. Seniar Atema. CED, Isbelle Advertision Weto rail corporation - Sanjay Arora, CEO- Shells Advertisin Inc; Karansingh Chhatre, Marketing Head, Central (Future Group) Naguur Region were present programme. A special visit of oper ations students was organised at Deekshabhoomi for in-dept understanding of Project management







RECENTLY, an eight-day Faculty Development Programme (FDP) on 'Research Methods, Quality Publications and Pedagogy (RMQPP-2019)' was conducted at (DAIMSR), to promote quali-(EMQPP:2019) was conducted at (DAMSR), to promote quantity research and adopt the new trends in the pedagogy. The event was an initiative taken by Research Cell of DAMSR, under the guidance of Dr N M Kulkarni, Associate Director, DAMSR and Dr S G Metre. Jensen Dr SG Metre. Dr Ashutosh Paturkar and Prof Rinki Mulchandan. Case development; Dr S G Metre - dentifying research topics Dr Gaythri Band and Dr Rahul Mohare - SPSS Dr Ashish Linge (Section 2014). ayun bala ind hann bahan mine Sing Dr Dipesh Ulke Hypo ulation; Dr. M Siddigue- creating quality publication ant Deshmukh-Chi square. Dr Mangla Hirvade- Flag ered lectures, Dr RekhaSharma conducted training progr nent. At the closing ceremony Dr NM Kulkan on Moodle development. At the closing ceremony of X M Allikam stated "We want our faculties to come up with quality research papers with practical application. The teaching pedagogies uses by them should be interactive and interesting for the students" Prof. Pallavi Badre proposed a vote of thanks.





FROM THE COLLEGES Dr Ambedkar Institute of Manage Studies & Research

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DENTS of Dr Ambedkar Institute of Mana i by the college under the 'Unnat Bharat Abhiya where the plantation was done were Mangroo d Tumbdi. Around 500 Moringa trees were plan a dual objective - to support rore plantation program and to provide social benufits nation to villagers. The students were guided by the facu ribers Kothiram Girsawle, Sarang Javhedkar, Hemi hunkh, Anup Dhore, Chandersh Chakavury and Aj wani. The initiative token by DAIMSR students was apprevillagers and the gram panchayat of



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Dr Ambedkar Institute of Management

Studies and Research

DR AMBEDKAR Institute of Management Studies and Research DR AMBEDKAR Institute of Management Scudies and Jessanch organisels alyga and Zumba session under AABHA 2019. DMM-SR had been conducting AABHA under Wornen Empowerment feldend internal compaints Committee of the college. The event kicked of with Simzen Ganeval, Voga Teacher, taught the inves-cable beendist of Voga and Pranavaman is the students. The next sension were conducted by Sangeeta Pagalia. Ittuess trainer, aught Lumba which we alunded by everyone present in the morin. Stende from KHIMAS had a block discussion on women's uterine hashit metador hour researchit and consenting for sensure the Steriae from Kattawa nao a twery unactision on women's uternie health, ranging from precautions and prevention for a generalise approach towards awarenness and well-being. Event co-ordina-tor and organise Dr Rashum Gupta spoke on the occasion. The event was co-organised by Prof Pallavi Badra, Prof Chetna Soni event was co-organise and Dr Ruhi Bakhare.

DAIMSR IN THE NEWS



नवभारत

आम्बेडकर के छात्रों ने गांव के हर घर में लगाए 2 पौधे

नागपुर, डा. आम्बेडकर इंस्टीट्यूट आफ मैनेजमेंट लगाए गए, इससे गांव की आय तो बढेगी ही, उन्हें स्टडोंच एंड रिसचं की ओर से वृक्षोरेपण कार्यक्रम का ्रमोटीन, विटामिन ए.बी-1 युक्त सब्जियां खाने को आयोजन किया गया. छात्रों ने 'उन्नत भारत अभियान' मिलेंगी. इस पौधे को कम से कम पानी वाले जगह में के तहत गोद लिए गांव मोरिंग में मगना के पौधे लगाये. भी लगाया जा सकता है. नेशनल सर्विस स्मिक के कल 500 पौधे लगाये गये हैं, इसका उद्देश्य यह है कि छात्रों ने योगदान किया, कोठीराम गिरसावले, सारंग भविष्य में ग्रामीणों को इसका लाभ मिले और आर्थिक जावखेडकर, हेमंत देशमुख, अनूप डोरे, रूप से वे सखम हो सकें, गांव के प्रत्येक घर में 2 पौधें चक्रवर्ती, अजय गिडवानी ने सहयोग किया.



कैम्पस ACTIVITY

नागपुर. डा. आम्बेड इंस्टीटयट आफ मैनेजमें



स्टडीज एंड रिसर्च में नए सत्र के छात्रों के लिए 'आरंभ' कार्यक्रम का आयोजन किया गया. इसमें इंडक्शन के साथ-साथ साहस कैंप का भी आयोजन हुआ. युवा छात्रों का मेलमिलाप हो और वे एक-दूसरे को जान सके, इस उद्देश्य से कार्यक्रम आयोजित किया गया. प्रबंधन की नीतियों से भी उन्हें अवगत कराया गया. शिक्षक और वरिष्ठ छात्रों ने नए छात्रों का गर्मजोशी के साथ स्वागत किय

िकाउन्यायणाराव्या है न जेल भाउन्यान के साथ हान में साथ योस फाउंडेरान युव्खों ने एक संगय पर ताने के लिए जिखने के बाये से कर्णरत है खेरतर कार्य करने के लिए युवाओं को प्रेरित किया जात है. इसी उदेश्य से कालेज ने भी गठजोड़ किया है. एस.एस. एलगरेले. एन.एस. युद्धाव्या, सरुपा धार्यव, वाम्नेग उसले, मनीच जाकरें, वेराइलें स्थान की उपविश्वांगि से उस्पर विधि कर्जाकम एव आयोजन किया परग्रेडी मनेने पर उपल्पना में राखा त्यांव कार्यातन पत्र आकाल त्यांचा त्या. मोनिका जैन, चंदना राव को समन्त्रमक न्यित्रक किया गया. हेमांसी दलीवर, अग्वित मेश्राम को पीस मार्थल निवक्त विचा यया.

TheHitavada

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Dr Ambedkar Institute of Management **Studies and Research**



A guest addressing the gathering while others look on.

DR AMBEDKAR Institute of Management Studies and Resear DAIMSR) organised the week-long Installation Pre is 33rd MBA betch (2019-21) and outbound sports outbound sports activity at 1 In 33rd MRA beth (2015-21) and outbound sports activity at Dr Beabashah Armoletar Auditorium, Deeskahaboumi Disector Dr Sudhir Fulzele Installed the batch. A special session on acting techniques by Sunyi Phakars, well-exploration by Amol Damie, Indian Ethos, Basic Efiquettes, Personality Development and Grooming was also organised. Outbound sports activities were planned at the cricket ground of DA Ambediar College and cul-tumal activities at seminar Hall of DAMSR (West Campue). The induction programme was successfully organised by Dr Snehai Codobie, ProStachin Panchbata, ProAlysGidawaniand ProIAnup Dhore. Prof Ajay Gidwani proposed a vote of thanks.



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TheHitavada

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Dr Ambedkar Institute of Management **Studies & Research**



One of the parents in discussion with college authorities.

PARENTS-TEACHER Meeting was hold at Dr Ambediar institute of Management Studies & Research (DAIMSR) to discuss the per-formance of MRA students with their parents. Parents were giv-en feedback about their wards performances in Formative and Summitre Assessments and during classes. It was a grant inter-action between the twachers and the parents for the development of their wards. The PTM came to an end with the conclusion that the progress of the students depends on the joint effort of par-ents and teachers.

DAIMSR FACULTY PROFILE - MBA

DAIMSR FACULTY PROFILE - MBA



Dr. Sudhir Fulzele Ph.D. MBA. B.E., NET Director



Dr. Nirzar Kulkarni Ph.D, MBA, MCM, B.E.(Mech), SET Associate Director



Dr. Vijay Joshi Ph.D., MBA, M.A. M.Phil., B.Sc,PGDIT Incharge :- Certifications Add on Courses



Dr. Vilas Chopde Ph.D, M.Com., M.Phil. Coordinator



Dr. Ashutosh Paturkar Ph.D, MBA, PGDBM, B.Sc., B.A. Dean - Academics Matters

Dr. Mujahid Siddiqui Ph.D, MBA, LLM, AMIE , B.J., NET Co-Ordinator - IQAC & Incharge :- Entrepreneurship



Dr. Vivek Pimplapure Ph.D, MBA, M.Com., M.Phil. Incharge :- Exams & Evaluation



Dr. Aniruddha Bodhankar Ph.D, MBA, M.Sc., D.M.M. Incharge :- Placements & Internships



Dr. Ruhi Bakhare Ph.D, MBA, M.Com. Incharge :- Publications & Magazine



Dr. Rashmi Gupta Ph.D., MBA, M.Com., NET Incharge :- Institutional Social Responsibility



Dr. Snehal Godbole Ph.D, MBA, B.Sc., NET Incharge :- Career Development & Training

Dr. Sushant Waghmare Ph.D, MBA, LLB, B.Com. Incharge :- Library & Learning Resources



Prof. Amardeep Kurukwar MBA, B.E. (Elec), B.A., M.A.(Eco), NET Incharge :- Computing Facilities & Website



Prof. Chetna Soni MBA, B.Com. Incharge :- Events Records



Prof. Chandresh Chakravorty MMS, B.J. (Print Media) B.Com. NET Incharge :- Media & Alumni Relations



Dr. Pushparaj Kulkarni Ph.D., ICWA, M.Com., MBA, NET Incharge :- Database & Institutional Ranking

14



Dr. Dipesh Uike Ph.D., MBA, M.A.(Psy), B.E. (IT), NET Incharge :- Mentoring Records



Dr. Vandana Rao Ph.D., M.Phil, MBA, M.Com. Incharge :- Extension Activities



Prof. Hemant Deshmukh MBA, B.Sc., NET Incharge :-Career Counseling & Placement Records



Dr. Pallavi Ughade Ph.D, MBA, B.Tech Incharge :- Online & Blended Learning



Prof. Sachin Panchbhai

MBA, B.Sc., LLM, NET Incharge :-Students Support Services & External Events



Prof. Anup Dhore MBA. B.B.A. Incharge :- Students Welfare & Sports

PROGRAM EDUCATIONAL OBJECTIVES -BACHELOR OF BUSINESS ADMINISTRATION

Our BBA programme will create graduates who:

- □ Will be recognized as a resourceful and innovative executive.
- □ Will be a flexible, adaptable and an ethical individual.
- U Will have a holistic approach to problem solving in the dynamic business environment.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

A three-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Management. With our focus in the area of Management, we provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help in creating managerial skill and leadership qualities to climb the corporate ladder. A rigorous programme with focus on skills developement.

DAIMSR FACULTY PROFILE (BBA)



Dr. Monika Jain Ph.D. NET, M.B.A., M.Phil., M.Sc., MCM, PGDCCA Incharge : Research & Publication



Dr. Raghvendra Mishra

NET in Management, MBA,M.Com, PGDCCA,M.C.M, B.Com. Incharge : Career Development & Training



Dr. Saket Bansod MMS. Ph.D. Incharge : Media Relations & Publicity



Prof. Amrita Taide UGC-NET (Management), M.Sc, MBA, B.Sc and Pursuing Ph. D(Management) Incharge : Students Publications & Magazine



Prof. Chhagan Dudhpachare B.Tech, MBA, NET (Management) Assistant Professor



Prof. Sonal Dubey MBA (FINANCE), BSC Assistant Professor





Prof. Varsha Mundhada MA (English) B.Ed. Assistant Professor

BBA 1st Semester

- English & Business Communication I
- Fundamentals of Business Management
- \odot Computer Application for Business
- Cost Accounting

BBA 3rd Semester

- Principals of Financial Management
- **Basic Statistical Techniques** \odot
- \odot Evolution of Business & Commercial Geography
- Environment Management \odot

BBA 5th Semester

- Entrepreneurship Development
- Principles of Operations Management
- International Business Environment \odot
- Research Methodology

Eligibility : 10+2 (HSSC) or Equivalent from any Stream/MCVC Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is 12,925/-

THREE YEAR DEGREE COURSE (SEMESTER PATTERN)

BBA 2nd Semester

- Principles of Marketing Management
- Financial & Management Accounting
- Micro-Economic Fundamentals
- English & Business Communication II

BBA 4th Semester

- Principles of Human Resource Management
- Money, Banking & Finance
- Introduction to Sociology & Psychology
- Business Legislation

BBA 6th Semester

Elective A) Financial Management

- Fundamentals of Business Finance
- Advance Financial Management

Elective B) Human Resource Management

- Fundamental of HRM
- O Advance HRM

Elective A) Financial Management

- Fundamentals of Marketing Management
- Advance Marketing Management

Project Work

PROGRAMME STRUCTURE BACHELOR OF COMMERCE (COMPUTER APPLICATION) (BCCA)

BACHELOR OF COMMERCE (COMPUTER APPLICATION) (BCCA)

With Technological advancement in Computing and the major role that it plays today, commerce has also benefitted from technology and computers. In modern times computers will continue to provide a leading light to professionals of all fields. Being a three year full time course affiliated to R.T.M. Nagpur University, this course gives an extra edge to students, with primary inputs in the field of commerce and computing technology. Updated with the technological part of commerce, students enrolling to this course find an easy entry into corporate.

Program Educational Objectives -**Bachelor of Commerce (Computer Application)**

Our B.Com. (CA) programme will create graduates who:

- □ Will be recognized as a resourceful and competent executive.
- □ Will be a flexible, adaptable and an ethical individual.
- □ Will have a holistic approach in analysis, design, and system development using computer applications.

DAIMSR FACULTY PROFILE (BCCA)



Dr. Sarang Jawkhedkar Ph.D, MBA, M.Com, MIRPM Incharge : Placements & Internships



Dr. Mitali Gupta B.Sc., MCM, MBA (HR) Incharge : Exams & Evaluation



Prof. Sheetal Nafde UGC-NET (Commerce), MLISc ,M.Com, B.Com Incharge : Library & Learning Resources



Prof. Priya Mcwann MA (English) B.Ed. Assistant Professor



Dr. Suparana Deo Ph.D,MCA,MCM,PGDCA,B.Sc. Certifications , Add-On Courses & Incharge : Entrepreneurship

Prof. Kothiram N. Girsawle M.B.A. . M.C.M. Incharge : Sudents Welfare & Sports

Prof. Jayant Gondane MCA, MCM, B.Sc. Incharge : Computing Facilities & Website

Semester - I				
	Jennester - T			
	Business Communication			
Theory	Financial Accounting			
The	Fundamentals of Computer			
	Programming in 'C'			
a	Fundamentals of Computer &			
ractical	Programming in 'C'			
Prac				

Semester - III

Environmental Studies Business Economics -he Visual Basic Programming Database Management System Practical Visual Basic Programming & Database Management System

Semester - V

Computerized Accounting Using Tally VB.Net SEC-I: (Any One) (i) Management Information System (ii) System Analysis & Design DSE-I: (Any One) (i) Cost & Management Accounting (ii) Corporate Accounting Tally & VB.Net

Practica

Eligibility : 10+2 (HSSC) or Equivalent from any Stream/MCVC Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is 19,090/-

THREE YEAR DEGREE COURSE (SEMESTER PATTERN)

Semester - II

	Bu
Theory	Pri
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siness Communication - II inciples of Business Management rogramming in (C++)Commerce and Web Designing

Programming in 'C++' & E-Commerce & Web Designing

Semester - III

Mathematics

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Business Law Core Java PHP & MySQL

Pract

Core Java & PHP & MySQL

Semester - VI

C#.Net SEC - II : (Any One) (i) Python (ii) Ruby on Roll DSE-II: (Any One) (i) Entrepreneurship Development (ii) Company Law and Secretarial Practice Practica C#.Net & SEC II

Project

PROGRAMME STRUCTURE MASTER OF COMPUTER MANAGEMENT (MCM)

Program Educational Objectives – Master of Computer Management

Our MCM programme will create graduates who:

- □ Will be recognized as a resourceful and skilled team leader.
- □ Will be a flexible, adaptable and an ethical individual.
- U Will have a holistic approach in analysis, design, and development of applications.

MASTER OF COMPUTER MANAGEMENT (MCM)

A three-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Management. With our focus in the area of Management, we provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help in creating managerial skill and leadership qualities to climb the corporate ladder. A rigorous programme with focus on skills developement.

DAIMSR FACULTY PROFILE (MCM)



Dr. Pritichhaya Tamboli Ph.D, M.Phil, MBA, MCM Incharge : Alumni & Corporate Relations



Prof. Rinki Moolchandani MCM, M.Com, B.Com., Pursuing Ph.D (Business Management) Incharge : Students Researched Publishers



Prof. Prashant Dupare MCM,MCA,M.Phil(CS), Advance Diploma in Computer Application Incharge : F & B & Facilities Management

Dr. Vaishnavi Khedkar

Assistant Professor

MBA, MCM, B.Sc. (Computer Science)



Prof. Megha P. Nanhe B.Com.(C.A), M.C.M. Incharge : Career Counselling & Placements Records



Prof. Shital Kene B.com, MCM. Incharge : Mentoring Records



Theory Subjects

- Fundamental of Information Technology
- Programming in C & OOPs Concepts.
- Introduction to Operating Systems
- Computerized Accounting (Tally ERP 9)

Practical

- Practical I : Programming in C & Operating Systems
- Practical II: Tally (ERP 9) & MS-Office

Semester - III

Theory Subjects

Advance Database Management System **Principles & Techniques of Management**

Electives : (Any One) (i) PHP & MySQL (ii) VB.Net (iii) C#.Net

Compulsory Foundation (i) Research Methodology

Practical Practical - I : SQL & PL/SQL Practical - II : Electives

Eligibility : Any Graduate (Minimum 3 Year) from any Stream Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is 16,690/-

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TWO YEAR DEGREE COURSE (SEMESTER PATTERN)

Semester - II

Theory Subjects

- Management Information Systems
- Core Java
- Quantity Techniques & Operating Research
- ⊙ E-Commerce and Web Designing

Practical

- Practical I : Core Java
- Practical II : HTML, Java Script

Semester - IV

Theory Subjects

ASP.Net

Electives : (Any One)

- (i) Advance Java
- (ii) Android Programming
- (iii) Python

Elective Foundation : (Any One)

- (i) Big Data & Hadoop
- (ii) Software Engineering
- (iii) Strategic Management

Practical

Practical - I : ASP.Net Practical - II : Electives

Project Work



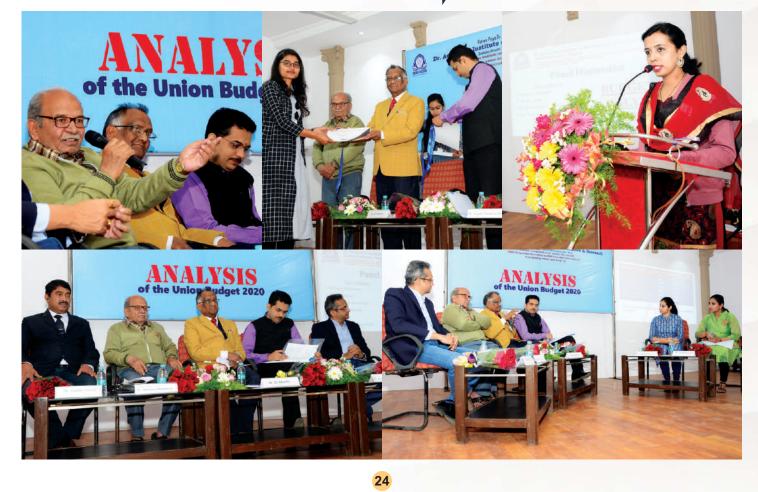








ANALYSIS









FACULTY ORIENTATION FOR NEW CURRICULLUM

INSTALLATION

WOMEN'S DAY



AYAAN





INDUCTION

PARENTS-TEACHER MEET



ROTRACT CLUB ACTIVITIES











WEST CAMPUS





NCC ACHIEVERS



CERTIFICATION





INTERNSHIP



ALUMNI MEET







SPORTS & CULTURAL DAY

INDUCTION







AASMAN



COLLEGE DEVELOPMENT COMMITTEE DAIMSR

In accordance with Maharashtra Public Universities Act 2016, (Clause 97) Members of the committee are as follows :-

Chair	person	:	Arya Presi
Head	of The Department	:	Dr. I Dean
Facul	ty members	:	Dr. I Dr. S
		:	Dr. I
Non - Memb	Teaching Staff per	:	Mr. (Asst
	Members Nominated e Management	:	Mr. Direc Ph - ·
		:	Dr. N Profe and N
		:	Dr. V Presi
		:	Dr. A Depu (Edu
Coord	dinator of IQAC	:	Dr. I
Secre	etary of Students' Counc	il :	Shra BBA
	ipal of the college and per-Secretary	:	Dr. S

ra Nagarjun Shurei Sasai sident, Dr. Babasaheb Ambedkar Smarak Samiti

Nirzar Kulkarni an (Admin & Admissions) Ph - +91- 927 120 3904

Monika Jain Ph - +91-996 022 7330

Sarang Javkhedkar Ph - +91-989 069 4851

Rashmi Gupta Ph - +91- 996 022 7330

Rajesh Dambhare st.Admin Officer) Ph - +91- 927 123 2065

Rohit Randhir

ector, Duratech Ind, D-68, MIDC Area Hingna Road, Nagpur. - +91- 937 100 3652, 976 769 666 (Industry)

Vinayak Deshpande

fessor Department of Business Management and Dean Faculty of Commerce Management, RTM Nagpur University (Research)

Vinod Asudani

sident, Blind Graduate Forum of India (Social Service)

Anil Hirekhan

uty Registrar Academic RTMNU and Alumnus of DAIMSR ucation &Alumnus)

Mujahid Siddiqui Ph- +91- 989 032 5497

raddha Pawar Ph- +91- 913 080 5789

Sudhir S. Fulzele Ph - +91- 982 256 3970

THE COMMITTEES AT DAIMSR

9822563970

9271203904

9890325497

Public Information Committee

1. Dr. Sudhir S. Fulzele	Chairman
2. Dr. Nirzar Kulkarni	Appelate Authority
3. Dr. Mujahid Siddiqui	Public Information Officer

Internal Complaints Committee

1. Dr. Vandana Rao	Presiding Officer	9850379576
2. Dr. Monika Jain	Internal Member	8329084306
3. Adv. Manjeet Bedi	Member (NGO)	9370473232

Women Grievance Redressal Committee

1. Dr. Mrs. Ruhi Bakhare	Chairman	9665094245
2. Dr. Mrs. Rashmi Gupta	Member	9960227330
3. Mrs. Pallavi Badre	Member	9890755 <mark>495</mark>

Anti Ragging Committee

1. Dr. Sudhir S. Fulzele	Chairman	9822563970
2. Mr. Snehal Godbole	Member Secretary	9970653950
3. Mrs. Chetana Soni	Member	8087922243
4. Mr. Kothiram Girasawle	Member	9545002866
5. Dr. Monika Jain	Member	8329084306

Research Advisory Committee

Chairman	:	Dr. Sudhir Fulzele
		(Director – DAIMSR, Nagpur)
VC Nominee	:	Dr. Sanjay Kavishwar (Dean Academics- TIME, Nagpur)
VC Nominee	-	Dr. Amishi Arora (Director-CIBMRD, Nagpur)
Supervisor	:	Member
Research Scholar	:	Member

- ♦ GSK
- ♦ TCS
- ♦ ITC
- ♦ HDFC Bank
- ♦ S & P Global
- ◆ Capital First (Now IDFC-Capital First)
- Saint Gobain
- ♦ Swiggy
- ♦ I Talent
- ◆ Axis Bank (Profile- I,II,III)
- ♦ QLB
- FSC (Future Supply Chain Ltd.)
- Apollo Munich Health Insurance Ltd.
- ♦ HDB Financial Services Ltd.
- ♦ HDFC- Back / AMC / Ergo
- ♦ Jeevan Saathi
- ♦ Pidilite
- Spin Décor
- Ashok Leyland Hinduja Finance Ltd.
- ♦ Jaro Education
- ♦ Modi Naturals
- Property Pistol
- Capital Life
- ♦ Paytm
- Prudent
- ♦ India Mart
- ♦ Coolberg
- ♦ D'Mart
- ♦ Karvy
- ♦ Leben Labs.Ltd.
- Hinduja Housing Finance Ltd.
- Ensaara Metro Park

SOME RECRUITERS AT DAIMSR

- Polycab
- ♦ Vivo Mobiles
- ♦ Loyal
- ♦ ICICI-Pru
- ♦ India Info Line
- ♦ CavinKare
- ♦ Swiggy
- ♦ Just Dial
- ♦ Patanjali
- ♦ TCS
- Universal Hunt
- ♦ Shinex
- Aditya Birla Health Insurance
- ♦ AFC
- Axykno Capital Services
- ♦ Byju's
- D Mart
- Decimal Point Analytics
- ♦ eClerx
- ESAF Small Finance Back
- ♦ Italent
- ♦ Kotak Life
- ♦ Ledo Learning
- Property Pistol
- Relight Foods
- S & P Global
- ♦ Servosys Solutions
- ♦ Square Yards
- Universal Hunt
- Utkasha Small Finance
- Vivo Mobiles

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♦ Win-Medicare Ltd.

THE OFFICE ADMINISTRATION & SUPPORT TEAM AT DAIMSR

The Office Administration Team



C.S. Deshpande Office Superintendent Area : Accounts, Cash / **Bill Transactions**



Rakesh M. More Clerk Area : University Exam Forms & Correspondence



Mangesh Lokhande Clerk Area: Scholarship, Freeship, EBC related Work

Nilesh N. Yeole

Senior Asst. Librarian

Vishal B. Sute Library Assistant

Area: Books - Records

Area: Library Management &

Books - Records Maintenance





Siddharth Shambharkar

Area: Online Record & University Correspondence

The Library Management Team



Deepak V. Mehar Asst. Librarian Area: Books - Records

Lab Attendant

Computing Resource Management Team



Kamalkishor N. Nihate System Analyst Area: Lab In-charge, **Computer Maintenance** & Lab Records

The Facilities Management Team



Gulab A Pichkate Office Assistant Area: Assists in Official work & Banking Work



Samir Nayak Office Assistant Area: Assists in Official Work







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Hemant Chitriv Office Assistant Area: Assists in Official Work











STATUTORY INSTRUCTIONS TO STUDENTS

Smoking and Tobacco is strictly prohibited in the Campus. The Institute has a Safe Campus & is under CCTV Surveillance. The annual fees is charged strictly as prescribed by RTM Nagpur University Shulka Samiti.

***RAGGING IN ANY FORM IS STRICTLY PROHIBITED**

- Be regular and attentive in class. 75% attendance is a must.
- Bring your ID and Student's Guide daily.
- ٠ Educational Institutions, 2009. (You may obtain the copy of this Regulation from the institute Website)
- Always keep your cell phones in Silent Mode, while in campus •
- Follow the timings and rules of Parking as framed by the concerned contractor. ٠
- Language of communication in the campus is English.
- ٠ the duties as a member of various committees.
- Be sincere, helpful and courteous while you are engaged in Rotaract Club and NSS activities. ٠
- Use the laboratory and instruments with utmost care without damaging them. ٠
- Do not take your laptops into the computer lab.
- The responsibility of mobile phones, laptops and other valuables rests with the students. ٠
- records and updation of the same is important to measure quantifiable growth if any.



Rajesh E. Dambhare

Asst. Administrative Officer

Students' record, University &

Area: MBA Admissions,

DTE correspondence





Clerk Area: University Exam Forms Enrolment (MKCL)

Roshan P. Mate

Sujit R. Kolhekar

Area : Admissions, Fees,

University Correspondence

Clerk

& Correspondence, Admissions,

INSTRUCTIONS TO STUDENTS

Ragging in any form is strictly prohibited. Anybody found guilty of ragging and/or abetting shall be dealt with in accordance with the provisions of the UGC / AICTE Regulations on curbing the menace of ragging in Higher

Be prompt in proper feedbacks via suggestion box kept at various places all over the campus. Be participative in all the activities and events of the institute as they are for your development. Be responsible and honest in performing

The diary given to you has a 'Personal Benchmark' section, which is designed for recording your development. Proper

