

Dear Sir/ Madam,

Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur is one of the leading Management institutes in Central India. It is our continuous endeavor to substantially contribute to management education and practices.

We would like to take this opportunity to invite you to participate in the International Paper Presentation Competition, Acumen-2018, "**India's Emerging Economy: Challenges & Opportunities in Rural India**".

Date: 29th September, 2018

Venue: Param Pujya Dr. Babasaheb Ambedkar Auditorium, Deekshabhoomi, Nagpur

All selected research papers will be published in a CD/book bearing ISBN.

Important Details	
Submission of Abstract	25 th August, 2018
Submission of Full Length Paper	7 th September, 2018
Paper Acceptance Notification	15 th September, 2018
Last Date of Registration	15 th September, 2018

Prizes	
1 st Rank	Rs. 5,000/-
2 nd Rank	Rs. 3,000/-
3 rd Rank	Rs. 1,000/-

*Registration Fees: Rs. 500/-



Theme:

India's Emerging Economy: Challenges & Opportunities in Rural India

India has primarily been an agrarian economy. As per the India Economic Survey, 2018, Agriculture accounted for 50% of the nation's employment and 17-18% of India's GDP. The structural changes in the Indian economy are leading to large scale development of the rural sector. Government policies are aimed at inclusive development. All the macro indicators such as GST, resolution of stressed assets, rural rejuvenation, relentless implementation of reforms and rising global growth along with the rising levels of education, the outreach of technology, initiatives of the NITI Aayog and the steady progress of the rural sector almost guarantees that the next phase of economic growth in India can very well come from the rural sector. The Rural Sector is no more restricted to Agriculture alone instead, it has been seen that consumption expenditure has been steadily increasing across India. Opportunities in agriculture have widened as a result of Infrastructure Development, Skill Development, Employment Generation, Education, Supply Chain, Telecom, Digitization, Artificial Intelligence, Energy and Fuel and many more topics. In order to gain deeper insight into these matters there is a need for an in-depth analysis and assessment of the work that is being done and the work which can be done in the Rural Sector and thus, the theme for ACUMEN-2018 has been selected as "India's Emerging Economy: Challenges & Opportunities in Rural India".



ACUMEN-2018

THEME

India's Emerging Economy: Challenges & Opportunities in Rural India

SUB-THEMES

FINANCE

- 1 GST
- 2 Minimum Support Price
- 3 Banking & Insurance
- 4 Farm Loan Waivers
- 5 FDI and its Impact on Rural Economy
- 6 Financial Restructuring
- 7 Healthcare Finance
- 8 Microfinance
- 9 Financial Inclusion
- 10 Corporate Finance
- 11 Contemporary Issues in Finance

MANAGEMENT

- 1 Warehousing & Logistics
- 2 Supply Chain Management
- 3 Business Process Re-engineering
- 4 Service Optimization
- 5 Value Chain Management
- 6 Storage and Supply
- 7 Artificial Intelligence
- 8 Precision Farming
- 9 e - Business Logistics in Rural Sector
- 10 Infrastructure

HUMAN DEVELOPMENT

- 1 Skill Development
- 2 Education
- 3 e-Learning

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- 4 Employment Generation
 - 5 Formalization of Un-organized Sector
 - 6 Social Media and its Applications
 - 7 Rural Entrepreneurship
 - 8 Labor Laws
 - 9 Talent Management
 - 10 Government Re-Structuring
 - 11 Contemporary Issues in HRM

AGRICULTURE

- 1 Farming Equipments & Techniques
- 2 Artificial Intelligence in Rural Development
- 3 Branding for the Rural Sector
- 4 MSP: Minimum Support Price
- 5 Microfinance: Impact on Rural Economy
- 6 Farm loan waivers
- 7 FDI
- 8 Policies&Implementation
- 9 Post-Demonetization; Gains & Losses
- 10 Renewable Energy
- 11 CSR

*** The above list is indicative and not restrictive. Papers on any other topic of relevance can be submitted for the Competition.**

Awards & Recognition:

- Best three contributions will be awarded cash prizes.
- Best three contributions fulfilling the criteria will be published in our bi-annual journal ACUITAS, ISSN No. 0975-9654.
- All the participants and attendees will receive certificates.
- All the papers selected for conference will be published in a CD/ Book bearing ISBN.



Guidelines for Paper Submission:

Abstract:

- The abstract should be of about 750 to 1000 words.
- The font should be Times New Roman of 12-point size with single line spacing within inset 1 inch right & left margin.
- The abstract should contain the Research Objective and the Research Methodology. The method for hypothesis testing should be clearly specified.
- 5 to 8 Key words should also be provided.

Thanks & Regards,

Team Acumen

Prof. Sushant Waghmare (9823048532)

Prof. Pranay Parashar (9765898286)

Prof. Ajay Gidwani (9823487240)