



Param Pujya Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of  
 Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

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**FACULTY PUBLICATIONS – MCM**

SR. NO	Name of the author/s	Title of paper	Name of journal	Academic Year	ISSN number
1	Prof. Megha P. Nanhe	Trends in matrimonial advertisements : A study on analysis of matrimonial advertisements In newspapers	International Journal Of Creative Research Thoughts	2017 - 2018	2320-2882
2	Prof. Megha P. Nanhe	Effect of addiction of social media on youth	International Journal of Creative Research Thoughts	2017 - 2018	2320-2882
3	Prof. Shital Kene	A Study on The banking Ombudsmen Scheme	International Journal of Research in Commerce & Management	2017 - 2018	0976 - 2183
4	Prof. Rinki Moolchandani	Impulsive Buying: An indicator of financial Indiscipline(With Special reference to Undergraduate Students of Nagpur City)	Journal of Emerging Technologies and Innovative Research	2019 - 2020	2349-5162
5	Prof. Rinki Moolchandani	A study on Preferences and Usage of Mobile Apps for online shopping (With Special Reference to Undergraduate Students of Nagpur City)	International Journal of Management Technology and Engineering	2019 - 2020	2249-7455
6	Dr. Pritichhaya Tamboli	The Study of Digital Business Strategies in India	Journal of Emerging Technologies and Innovative Research	2019 - 2020	2349-5162
7	Prof. Megha P. Nanhe	A Study Of Impact Of Excessive Smart Phone Usage On Human Health	Paripex - Indian Journal Of Research	2019 - 2020	2250-1991
8	Prof. Megha P. Nanhe	Impact Of English Language In Interconnected World-A Study Of Lingua Franca In Global Business	Paripex - Indian Journal Of Research	2019 - 2020	2250-1991
9	Prof. Prashant R. Dupare	Challenges and Opportunities in Big Data And Cyber Crime	Journal of Emerging Technologies and Innovative Research	2019 - 2020	2349-5162
10	Prof. Prashant R. Dupare	E-Commerce: A Study on Benefits and Challenges in an Emerging Economy	Journal of Emerging Technologies and Innovative Research	2019 - 2020	2349-5162

11	Prof. Megha P. Nanhe	Case Study – An Effect Of Excessive Usage Of E-gadgets On Changing Personal Conduct Standard Of The Understudies	Journal of Information & Computational Science	2019 - 2020	1548-7741
12	Prof. Rinki Moolchandani	Digital Payment Methods : Creating Faceless , Cashless , Paperless Digitally Empowered Economy After Demonetisation Drive	Our Heritage Journal	2019 - 2020	0474-9030
13	Dr. Pritichhaya Tamboli	A Study of Scenario of E-Marketplaces in India	Our Heritage Journal	2019 - 2020	0474-9030
14	Dr. Pritichhaya Tamboli	A Study of Role of Technology in Smart Policing	Infokara Research	2019 - 2020	1021-9056
15	Prof. Megha P. Nanhe	An analysis of usage of mobile learning in higher education in India	Our Heriatge Journal	2019 - 2020	0470-9030
16	Prof. Megha P. Nanhe	Effectiveness of Training and Development on Employees Performance and Efficiency	Purakala	2019 - 2020	0971-2143
17	Prof. Prashant R. Dupare	A Study on effect of information technology and E-commerce on performance of small and medium enterprises	Our Heriatge Journal	2019 - 2020	0474-9030
18	Prof. Prashant R. Dupare	An Analytical Study on Impact of E-Commerce with special Reference to small and medium Enterprise in Nagpur city	Alochana Chakra	2019 - 2020	2231-3990
19	Prof. Shital Kene	Abuse of Characteristic Assets and Its Hazardous Results (Land)	EDU INDEX-Studies in Indian Place Names (SIPN)	2019 - 2020	2394-3114
20	Prof. Shital Kene	Impact of Child Food advertising on Indian Parents and it's the Impact on the Increase of Obesity	Infokara Research	2019 - 2020	1021-9056
21	Prof. Rinki Moolchandani	Google classroom as a digital tool in improving students' access and attentiveness towards online learning in the era of pandemic	Kalyan Bharati	2020 - 2021	
22	Dr. Pritichhaya Tamboli	A Study Of Online Buying Behavior Of Customers During Covid-19 Pandemic In India	Kala Sarovar	2020 - 2021	0975-4520
23	Dr. Pritichhaya Tamboli	A Study of Role of E-commerce during Covid-19 pandemic in India	International Journal of Aquatic Science	2020 - 2021	2008-8019
24	Prof. Megha P. Nanhe	E-education: An imminent Opportunity for Generation Z towards becoming Employable in Smart City	Kala Sarovar	2020 - 2021	0975-4520
25	Prof. Megha P. Nanhe	A Mechanism for Controlling Viral Fake News: A concern for Smarter City	IRJET(International Research Journal of Education and Technology)	2020 - 2021	2581-7795

26	Prof. Megha P. Nanhe	Generation Z : The Expectations of Citizens Become Smarter to Build A Smart City	IRJET(International Research Journal of Education and Technology)	2020 - 2021	2581-7795
27	Prof. Megha P. Nanhe	A Pragmatic Study to analyse the important points influencing the achievement of e-recruitment in selected organisations in ITES industry -A semi model approach	Palarch's Journal of Archaeology of Egypt/Egyptology	2020 - 2021	1137-1146 1567-214x
28	Prof. Prashant R. Dupare	An Empirical Analysis on The Effect of Information Technology And E Commerce on The Performance of SMEs In Selected Cities of Maharashtra	The International journal of analytical and experimental modal analysis	2020 - 2021	0886-9367
29	Prof. Prashant R. Dupare	Online Shopping A new Change in Buying Behaviour of Young Students	The Journal of Oriental Research Madras	2020 - 2021	0022-3301
30	Prof. Prashant R. Dupare	The Role of E-Payment in E-commerce	International Journals of Multidisciplinary Research Academy	2020 - 2021	2249-0558
31	Prof. Prashant R. Dupare	An Analytical Study on Digital Transformation and Knowledge Management Framework with special reference to Public Service Distribution System	Palarch's Journal of Archaeology of Egypt/Egyptology	2020 - 2021	1567-214x
32	Prof. Shital Kene	The Role of Media in Promoting Good Governance and Building Public Perception about Governance	Kala Sarovar	2020 - 2021	0975-4520
33	Prof. Shital Kene	A Study of Factors of Consumer Buying Behaviour and its Influence On Consumer Perception: Evidence from Value Fashion Retail In The City of Nagpur	PalArch's Journal of Archaeology of Egypt/Egyptology	2020 - 2021	1567-214x
34	Prof. Rinki Moolchandani	Online Shopping promoting impulsive buying behaviour amongst the youth in Nagpur City	International Journal of Aquatic Science	2020 - 2021	2008-8019
35	Prof. Megha P. Nanhe	Online waste management in Nagpur City- A Case Study	Kalyan Bharati	2020 - 2021	0976-0822
36	Prof. Megha P. Nanhe	The Influence Of User Involvement In Internet Games, Game Playing Time, And Display Duration On Working Memory	World Journal Of Management And Economics	2022	1819-8643 (print) 1998-1392 (online)
37	Prof. Megha P. Nanhe	Educational Research Ethics	Journal of Education: Rabindra Bharati University (print only)	2022	0972-7175
38	Prof. Prashant R. Dupare	Growth And Development In E-Commerce In India: An Analytic Study	Journal of Education: Rabindra Bharati University (print only)	2022	0972-7175

<b>39</b>	Prof. Prashant R. Dupare	An analytical study on impact of infrastructural and socio-economic issued on e-commerce in developing companies	World Journal Of Management And Economics	2022	1819-8643 (print) 1998-1392 (online)
<b>40</b>	Prof. Rinki Moolchandani	A study on Online teaching and Learning in the context of VUCAFU	World Journal Of Management And Economics	2022	1819-8643 (print) 1998-1392 (online)
<b>41</b>	Prof. Rinki Moolchandani	Online exam and its challenges:UG students insights	Journal of the Maharaja Sayajirao University of Baroda	2022	0025-0422
<b>42</b>	Prof. Shital Kene	Corporate Social Responsibility For Sustainable Development	Journal of Education: Rabindra Bharati University (print only)	2022	0972-7175
<b>43</b>	Prof. Shital Kene	A Study on Financial Performance of Tata Motors Limited	World Journal Of Management And Economics	2022	1819-8643 (print) 1998-1392 (online)