

3T8 – Strategic Management Course Outcomes

CO1

The student will be able to evaluate alternative paradigms of strategy and their influence on strategic decision making.

CO2

The student will be able to analyse and develop the vision and mission statement for given organisations and will also be able to differentiate between the external and internal components of environment while performing SWOT analysis.

CO3

The student will be able to design and develop corporate level strategies for any organization.

CO4

The student will be able to design/develop business level strategies for any organization.

CO5

The student will be able to evaluate all levels strategies and will also be design/develop functional level strategies for any organization.