

1T3 – Business Research Course Outcomes

CO1

In context of research, the student will be able to define business research problems and will also be able to formulate an abbreviated version of research proposal.

CO2

The student will be able to describe and choose appropriate sampling design and will also be able to estimate appropriate sample size.

CO3

The student will be able to develop measurement tools and construct appropriate scales therein.

CO4

The student will be able to select suitable method of data collection and will be able to make questionnaire/e-questionnaire

CO5

The student will be able to derive inferences by applying various techniques of interpretation and be and write various types of research reports.